



mj barrientos
VISUAL DESIGNER

mjbarrientos.com 

mjb.graphs@gmail.com 

818.216.9404 

linkedin.com/in/mjbarrientos 

EXPERIENCE

VISUAL/DIGITAL DESIGNER

Final Draft, Inc. | Burbank, CA | 2007 - Present

- Increased marketing department's efficiency by making templates for work requests (Basecamp) and graphics (Canva), reducing the amount of time to accomplish those tasks by non-design teammates.
- Expanded brand recognition and appeal to a more diverse demographic by redesigning the graphics for the company's advertising materials.
- Reduced the number of calls made by students to the sales department by redesigning the software's licensing landing page and making the educational section more identifiable and easy to access.

GRAPHIC DESIGNER FREELANCER

Maria Banos Studio | Daly City, CA | 2002 - Present

- Revamped the corporate identity and collaterals for multiple non-profit organizations and small companies, focusing on reusability to maximize their often limited marketing and web development budgets.
- Advised stakeholders about how to keep their marketing efforts in-line with their objectives, so they didn't waste funds on unnecessary assets and services.

VOLUNTEER

UXPALA | Santa Monica, CA | 2020 - Present

- Gave a presentation about the struggles of transitioning from graphic design to UX/UI. As a result, many attendees felt empowered to ask all the necessary questions to move their careers forward.
- During the design sprints, I took the lead organizing the group's agenda and followed up with a summary to make sure the deliverables were clearly understood, and be completed on time. I also pushed my teammates to do quality work, so the end result could be used as a portfolio piece.

EDUCATION

Master's Degree Visual Communication

San Francisco State University

San Francisco | 2007

Bachelor's Degree Graphic Design

Universidad Dr. José Matías Delgado

El Salvador | 2001

CONTINUED EDUCATION

- UX Short Courses | UCLA Extension | 2020
- Web Development | UCLA Extension | 2019

TOOLS

DESIGN

Adobe CC (Photoshop, Illustrator, InDesign, Dreamweaver, Animate, Acrobat and Media Encoder) and Canva Pro.

DEVELOPMENT

(Languages) HTML, CSS, (Platforms) Hubspot, Elementor and Brizy.

UX

Wireframing using Sketch and Figma, and light prototyping with inVision.

ADDITIONAL

- Able to take direction, implement feedback, and prioritize tasks.
- Capable of taking the lead to complete tasks, as well as working collaboratively.
- Always looking for innovation through self-initiated and self-directed exploration projects.
- Fluent in Spanish.